

# MEMO

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**TO:** Community, Economic and Human Development Committee (CEHD)

**FROM:** Mark Butala, Senior Regional Planner, [butala@scag.ca.gov](mailto:butala@scag.ca.gov), (213) 236-1945

**SUBJECT:** Compass Implementation Work Program

**DATE:** September 2, 2004

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**RECOMMENDED ACTION:** Information Only

## SUMMARY

Mark Butala will highlight the role of consultant assistance for the Compass program in FY04-05. Specifically, he will identify the consultants' function as they assist staff in their efforts of consensus building, monitoring and implementation of the Compass program.

## BACKGROUND

On August 5, 2004, the Regional Council approved entering into a contract with Fregonese Calthorpe Associates (FCA) in the amount of \$249,980 for consultant assistance with the Compass program. This approval assures that we have continuity in the Compass program as we move into the critical implementation phase. The proposed scope, that builds upon past accomplishments, is an innovative and technically sound approach divided into 3 phases - Consensus Building, Monitoring and Training, and Demonstration Projects – intended to make the adopted Vision's goals and benefits a reality.

The emerging Compass strategies included in the implementation program will be defined by local commitments and primed through policy and investment incentives. The Compass reinvestment and new community priority areas make up only about 2% of the landmass of the region, hence the naming of the Compass implementation plan the "2% Strategy - Shared Values, Shared Future."